For Immediate Release

Santa Fe, NM (September 10, 2012) Tickets are now on sale for the Fourth Annual Santa Fe Independent Film Festival for the 5 day fest, Wednesday, October 17th through Sunday, October 21st. All Festival passes and day passes can be purchased through the Lensic box office or ticketssantafe.org. Santa Fe Independent Film Festival will feature 80 films over 5 days and nights, host 20 filmmaker forums/workshops, Awards Ceremonies, VIP Events, Red Carpet, a Filmmakers' Brunch and 6 After-parties at the hottest venues in Santa Fe. Full schedule can be seen at Santafeiff.com.

Santa Fe IFF kicks off the festival with the New Mexico premiere of **BLESS ME, ULTIMA.** based on the iconic novel by beloved New Mexico Author **RUDOLFO ANAYA**. It closes on Sunday evening, October 21st at The Lensic Performing Arts Center with the New Mexican premiere of best-selling Author **JUDY BLUME**'s **TIGER EYES** directed by her son Lawrence Blume. **"**Shot in state and featuring charismatic performances from both Russell Means and son Tatanka, Lawrence Blume's **TIGER EYES** - based on the classic teen novel by his mom Judy Blume - stars "Gossip Girl" **WILLA HOLLAND** as Davey, the teenager hurled into growing up after her father is murdered and mom relocates her and her younger brother from Atlantic City to Los Alamos, New Mexico." (Lauren Wissot Filmmaker Magazine and Santa Fe IFF Director of Programming) Judy and Lawrence will be in attendance and Judy Blume will sign her books after the premiere of **TIGER EYES** at the Lensic, The screening will be preceded by Santa Fe IFF's Non-Juried Awards Ceremony hosted by **GARY FARMER** Santa Fe IFF's Advisory Board Chair when **TIGER EYES** star **TATANKA MEANS** will be awarded the festival's First Annual Tamalewood Award for his work in New Mexico. Judy and Lawrence Blume will also join Santa Fe IFF's Screenwriting panel with **RON BLOOMBERG** (THREE'S COMPANY, ALL IN THE FAMILY) on Saturday, October 20th at 4 p.m. at Warehouse21.

Sponsors of Santa Fe Independent Film Festival

The Santa Fe Independent Film Festival relies on the generous support ofsponsors and corporate partnerships to help fund the 4th Annual Film Festival. A special thanks to this years committed sponsors: (media partner) Hutton Broadcasting; (official sponsors) Inn at Loretto, Bishop's Lodge, Studio X, Hotel Santa Fe, Lensic, Warehouse 21; (community sponsors) HDNM, La Posada, Garrett's Desert Inn, San Francisco Bar & Grill, Zia Diner, Cowgirl BBQ, Flying Star, Ore House at Milagro, Santa Fe Studios, IATSE Local 480, Santa Fe Studios, Garson Studios, Albuquerque Studios, Whole Foods; (signature sponsors) Tamalewood, High Desert Digital, Meow Wolf, Fred Ray Lopez of Santa Fe Tinworks; (contributing partners) Santa Fe University of Art and Design, Southwest CARE Center, Quail Run, KUNM, Hinkle Law Firm, Farm to Restaurant New Mexico, Winds of Choice Chiropractic Healing; (festival partners) Ace Hardware, Century Bank, Image Ratio, One Mind Design. Other partners include: Santa Fe County, Santa Fe Arts Commission, Kindle Project, and McCune Foundation.

About the Santa Fe Independent Film Festival

Santa Fe Independent Film Festival was founded four years ago by local filmmakers to bring the best of independent film to Santa Fe and reignite the historic love affair between Santa Fe and Film. 2012 marks the fourth year of Santa IFF's all volunteer organization offering a growing festival for independent film, filmmakers and film lovers. Santa Fe IFF is dedicated to the economic development of our city and New Mexico film. Santa Fe IFF is committed to attracting a growing number of people who make and love films from all over the world to join this year's Fest to enjoy independent films and the unique charm of Santa Fe.The Fourth Annual Santa Fe Independent Film Festival continues its mission in exhibiting the best of independent film to diverse audiences, creating educational opportunities, and building community partnerships.

The 4th Annual Santa Fe Independent Film takes place October 17 to 21, 2012. For more information contact:
505.349.1414
Info@santafeiff.com
santafeiff.com
facebook.com/santafeindependentfilmfestival
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Media Contact

Liesette Paisner
Liesette@santafeiff.com
505.470.8063