



OCTOBER 18–22, 2017

OFFICIAL FESTIVAL SPONSOR INFORMATION FORM

 \$15,000+ PRESENTING

- Logo on Website Sponsor Page With Link
- 20 Tickets to Lencic Film Gala
- Two Full-Page Color Ads in Program
- Logo Listing on Festival Trailer
- Logo Listing on Screen
- 10 VIP Passes
- Logo in Mobile App
- Mention in SFIFF Newsletter
- Social Media Promotion
- Logo on Newspaper and Magazine Ads
- Logo on Festival Poster
- Trailer at Selected Screenings
- Venue Sponsorship
- Web Banner
- Video Ad on Website
- Trailer Before All Screenings
- Sponsor Signage
- Dedicated Page in Mobile App
- Sponsor of Feature Film Screening With Private Reception

 \$10,000+ PREMIERE

- Logo on Website Sponsor Page With Link
- 15 Tickets to Lencic Film Gala
- Full-Page Color Ads in Program
- Logo Listing on Festival Trailer
- Logo Listing on Screen
- 8 VIP Passes
- Logo in Mobile App
- Mention in SFIFF Newsletter
- Social Media Promotion
- Logo on Newspaper and Magazine Ads
- Logo on Festival Poster
- Trailer at Selected Screenings
- Venue Sponsorship
- Web Banner
- Video Ad on Website

 BRANDED SPACE
 (OFFICIAL, PREMIERE AND PRESENTING SPONSORS ONLY)

- Opportunity for Premium Product Sampling in VIP Gift Bags
- Opportunity for Targeted Product Distribution at official Festival Locations

 \$5,000 OFFICIAL

- Logo on Website Sponsor Page With Link
- 10 Tickets to Lencic Film Gala
- Full-Page Color Ads in Program
- Logo Listing on Festival Trailer
- Logo Listing on Screen
- 6 VIP Passes
- Logo in Mobile App
- Mention in SFIFF Newsletter
- Social Media Promotion

 \$2,500 COMMUNITY

- Logo on Website Sponsor Page With Link
- 6 Tickets to Lencic Film Gala
- ½ Page Color Ads in Program
- Name Listing on Festival Trailer
- Name Listing on Screen
- 4 VIP Passes
- Logo in Mobile App
- Mention in SFIFF Newsletter
- Social Media Promotion

 \$1,000 SIGNATURE

- Logo on Website Sponsor Page With Link
- 4 Tickets to Lencic Film Gala
- ¼ Page Color Ads in Program
- Name Listing on Festival Trailer
- Name Listing on Screen
- 2 VIP Passes

 \$500 CONTRIBUTING

- Logo on Website Sponsor Page With Link
- 4 Tickets to Lencic Film Gala
- Logo in Program
- Name Listing on Festival Trailer
- Name Listing on Screen

IMPORTANT DATES AND DEADLINES
September 1st: Ad Deadline

September 15th: Logo for Reel Deadline

October 5th: Gift Bag Insertions Deadline



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SPONSOR REGISTRATION FORM

CONTACT INFORMATION

Business or Organization: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____ Facebook/Twitter: _____

COMMUNITY BUSINESS CATEGORIES

(Check those that apply)

- | | |
|---|--|
| <input type="checkbox"/> Accommodations | <input type="checkbox"/> Professional Services |
| <input type="checkbox"/> Bar/Lounge | <input type="checkbox"/> Santa Fe Home |
| <input type="checkbox"/> Beverage | <input type="checkbox"/> Host Program |
| <input type="checkbox"/> Entertainment | <input type="checkbox"/> Restaurant |
| <input type="checkbox"/> Equipment | <input type="checkbox"/> Transportation |
| <input type="checkbox"/> Event Venue | <input type="checkbox"/> Other: _____ |
| <input type="checkbox"/> Gifts & Products | _____ |
| <input type="checkbox"/> Food & Hospitality | _____ |
| <input type="checkbox"/> Media | _____ |
| <input type="checkbox"/> Production | _____ |

INN DONATIONS

Festival Dates: October 18–22, 2017

of Rooms: _____ Value: _____

Dates: _____

IN-KIND CONTRIBUTIONS OR GIFT CERTIFICATES

Description: _____

Value: _____

CASH CONTRIBUTIONS

Contribution Amount: _____

Credit Card: Type: _____

Credit Card #: _____

Security Code: _____ Exp. Date: _____

Make Checks Payable to:
 Santa Fe Independent Film Festival
 418 Montezuma Ave. Suite 22
 Santa Fe, NM 87501



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PROGRAM AD SIZES AND SPECIFICATIONS

2-PAGE SPREAD



FULL SIZE W/ BLEED
8.25"W X 9.25"H

TRIM
8"W X 9"H

LIVE AREA
7.5"W X 8.5"H

FULL PAGE

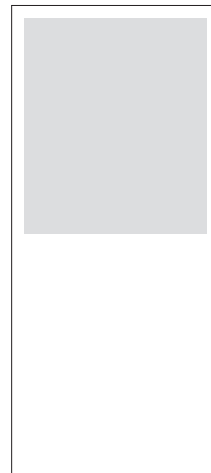


FULL SIZE W/ BLEED
4.25"W X 9.25"H

TRIM
4"W X 9"H

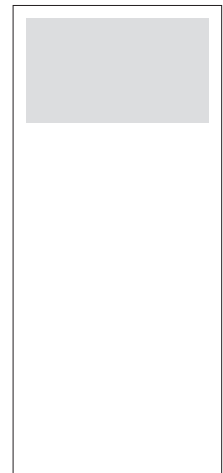
LIVE AREA
3.5"W X 8.5"H

1/2 PAGE



3.5"W X 4.125"H
NO BLEED

1/4 PAGE



3.5"W X 2"H
NO BLEED

PDFs must be prepared WITHOUT crop marks but should include bleeds when necessary

TECHNICAL SPECIFICATIONS

FILE FORMAT

Ads should be submitted as PDFs. When creating your PDF, choose PDF-X/1A. Please be sure your PDF files are sized correctly and include image area for bleed when necessary.

DIGITAL IMAGES

Ad images must be high resolution—a minimum of 300 dpi/ppi.

MARKS & BLEEDS

IMPORTANT: Omit all printer's marks—including crop and registration marks, color bars and file names—but please include the 1/4" bleed for 2-page spread and full page ads.

COLOR

Convert all photos and spot colors to CMYK prior to writing the pdf. Ads not submitted in CMYK format may cause colors to print differently than expected.

AD SPECIFICATIONS

AD DEADLINES

Program ads are due on **September 1st**. Ads received after the September 1st deadline date may not be included in the printed program, but will be included online.

Submit ads to: Liesette@santafeindependent.com and alliesalazar00@gmail.com